

EXHIBITORS

ACADEMY FILM ARCHIVE
ARCADIA PUBLISHING
AUTRY LIBRARY AND BRAUN RESEARCH LIBRARY,
AUTRY NATIONAL CENTER OF THE AMERICAN WEST
THE BANNING MUSEUM
THE BASEBALL RELIQUARY
BEVERLY HILLS PUBLIC LIBRARY HISTORICAL COLLECTION
BOYLE HEIGHTS HISTORICAL SOCIETY
CALIFORNIA COUNCIL FOR THE HUMANITIES
CALIFORNIA HISTORICAL SOCIETY
CALIFORNIA STATE UNIVERSITY CHANNEL ISLANDS,
JOHN SPOOR BROOME LIBRARY
CALIFORNIA STATE UNIVERSITY DOMINGUEZ HILLS, ARCHIVES AND
SPECIAL COLLECTIONS
CALIFORNIA STATE UNIVERSITY FULLERTON, CENTER FOR ORAL AND
PUBLIC HISTORY
CALIFORNIA STATE UNIVERSITY NORTHRIDGE, OVIATT LIBRARY, SPECIAL
COLLECTIONS AND ARCHIVES
CAMBODIAN COMMUNITY HISTORY AND ARCHIVE
CARSON HISTORICAL COMMITTEE
CENTER FOR THE STUDY OF POLITICAL GRAPHICS
CHINESE HISTORICAL SOCIETY OF SOUTHERN CALIFORNIA
CLAREMONT COLLEGES LIBRARIES
CULVER CITY HISTORICAL SOCIETY
DAVID BOULE COLLECTION: THE ORANGE AND THE MYTH OF CALIFORNIA
DOMINGUEZ RANCHO ADOBE MUSEUM
EAGLE ROCK VALLEY HISTORICAL SOCIETY
ESOTOURIC BUS ADVENTURES & 1947PROJECT
FILIPINO AMERICAN LIBRARY
GARY WATKINS COLLECTION
GAZIN IMAGE ARCHIVE
THE GETTY RESEARCH INSTITUTE
GLENDALE PUBLIC LIBRARY
HIGHLAND PARK HERITAGE TRUST
HISTORICAL SOCIETY OF CENTINELA VALLEY
HISTORICAL SOCIETY OF LONG BEACH
HOLLYWOOD HERITAGE MUSEUM
J. MICHAEL WALKER: CITY IN MIND & ALL THE SAINTS
JAPANESE AMERICAN HISTORICAL MAPPING PROJECT
JAPANESE AMERICAN NATIONAL MUSEUM
LA84 FOUNDATION SPORTS LIBRARY
L.A. AS SUBJECT
LACMA RESEARCH LIBRARY AND ARCHIVES
LA SEÑORA RESEARCH INSTITUTE
LOS ANGELES CITY ARCHIVES
LOS ANGELES CITY HISTORICAL SOCIETY
LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY
LIBRARY & ARCHIVE
LOS ANGELES COUNTY PUBLIC LIBRARY RESOURCE CENTERS
LOS ANGELES HERITAGE ALLIANCE
LOS ANGELES PHILHARMONIC ARCHIVES
LOS ANGELES POLICE HISTORICAL SOCIETY
LOS ANGELES PUBLIC LIBRARY
LOS ANGELES UNIFIED SCHOOL DISTRICT, ART & ARTIFACT
COLLECTION/ARCHIVES
LOYOLA HIGH SCHOOL
LOYOLA MARYMOUNT UNIVERSITY, DEPARTMENT OF ARCHIVES AND
SPECIAL COLLECTIONS
LUNA IMAGING
MAYME CLAYTON LIBRARY & MUSEUM
MELVIN HALE FINE ARTIST AND ARCHIVIST, CLASSIC AMERICAN
PHOTOS ARCHIVE
THE MUSEUM OF THE SAN FERNANDO VALLEY
NATIONAL ARCHIVES AT RIVERSIDE
NATURAL HISTORY MUSEUM OF LOS ANGELES COUNTY,
MUSEUM ARCHIVES
NATURAL HISTORY MUSEUM OF LOS ANGELES COUNTY,
SEAVER CENTER FOR WESTERN HISTORY RESEARCH
NIXON PRESIDENTIAL LIBRARY AND MUSEUM

OCcidental COLLEGE, SPECIAL COLLECTIONS @ THE ACADEMIC
COMMONS
ONE NATIONAL GAY AND LESBIAN ARCHIVES
ORANGE COUNTY ARCHIVES
ORANGE EMPIRE RAILWAY MUSEUM
PACIFIC PALISADES HISTORICAL SOCIETY
PEPPERDINE UNIVERSITY, SPECIAL COLLECTIONS AND UNIVERSITY
ARCHIVES
RONALD REAGAN PRESIDENTIAL LIBRARY AND MUSEUM
SANTA MONICA MOUNTAINS NATIONAL RECREATION AREA
SANTA MONICA PUBLIC LIBRARY
SOCIETY OF CALIFORNIA ARCHIVISTS
SOUTHERN CALIFORNIA GENEALOGICAL SOCIETY AND FAMILY
RESEARCH LIBRARY
SOUTHERN CALIFORNIA LIBRARY
THE STUDIO FOR SOUTHERN CALIFORNIA HISTORY
UCLA CHICANO STUDIES RESEARCH CENTER
UCLA ETHNOMUSICOLOGY ARCHIVE
UCLA FILM & TELEVISION ARCHIVE
UCLA LIBRARY SPECIAL COLLECTIONS
UCLA WILLIAM ANDREWS CLARK MEMORIAL LIBRARY
USC DIGITAL LIBRARY
USC HUGH M. HEFNER MOVING IMAGE ARCHIVE
USC LIBRARIES SPECIAL COLLECTIONS
USC WARNER BROS. ARCHIVES
WALLY G. SHIDLER HISTORICAL COLLECTION OF SOUTHERN
CALIFORNIA EPHEMERA

All information was correct at time of printing.

VISITOR INFORMATION

LOCATION

USC DOHENY MEMORIAL LIBRARY
SATURDAY, October 22, 2011 | 9:00 a.m. to 5:00 p.m.

FOOD

A selection of light lunch and snack foods—as well as coffee and other beverages—is available at Trojan Grounds near Leavey Library on the USC campus. There are a variety of restaurants at University Village at Figueroa and Jefferson and near the southeast corner of Figueroa and Exposition.

ABOUT L.A. AS SUBJECT

L.A. as Subject—an association of archival institutions hosted by the USC Libraries—is dedicated to improving the visibility, access, and preservation of archives and documenting the rich history of the Los Angeles region. Learn more at www.laassubject.org.

SCHEDULE OF SESSIONS AT A GLANCE

9:30-10:45 a.m.
West Coast/West Wing: The Nixon and Reagan Presidential Libraries
(Friends of the USC Libraries Lecture Hall, Room 240)

Researching L.a101
(Intellectual Commons, Room 233)

11:00-11:45 a.m.
Guest Speaker: Christopher Hawthorne
(Friends of the USC Libraries Lecture Hall, Room 240)

12:00-1:00 p.m.
Historypin: Pulling Photography into the Fourth Dimension
(Friends of the USC Libraries Lecture Hall, Room 240)

Ready for Its Close-up: L.A. in the Movies
(Intellectual Commons, Room 233)

1:30-2:30 p.m.
Lalo Guerrero: The Father of Chicano Music
(Friends of the USC Libraries Lecture Hall Room 240)

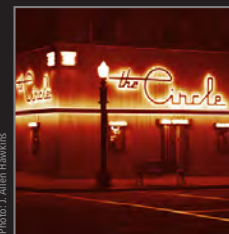
On the Record: Getting Started with Oral History
(Intellectual Commons, Room 233)

3:00-4:30 p.m.
41st & Central: The Untold Story of the L.A. Black Panthers
(Friends of the USC Libraries Lecture Hall, Room 240)

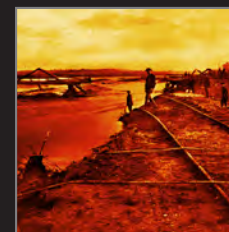
Rubén Salazar: Man in the Middle
(Intellectual Commons, Room 233)



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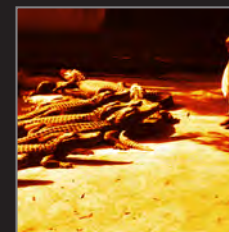
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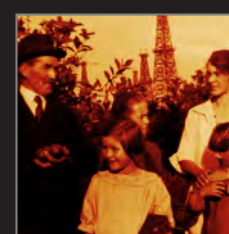
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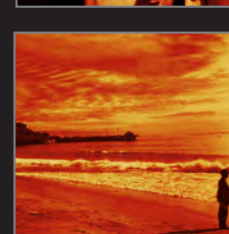
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LOS ANGELES ARCHIVES BAZAAR

FREE AND OPEN TO THE PUBLIC

October 22, 2011
9:00 a.m.–5:00 p.m.
Doheny Memorial Library
USC University Park Campus

www.laassubject.org

The stories and history of L.A.—all day, all in one place,
at the 6th-annual Archives Bazaar.

PRESENTED by **L.A. as SUBJECT**

INSIDE

SPECIAL GUEST SPEAKER Christopher Hawthorne, *Los Angeles Times* architecture critic and author of the “Reading L.A.” online series.

DISCUSSIONS with L.A. writers, archivists, and documentary filmmakers about Southern California’s two presidential libraries; a pioneer of Chicano music; and L.A.’s starring role on the silver screen.

FILM SCREENINGS of *41st & Central: The Untold Story of the L.A. Black Panthers* and *Rubén Salazar: Man in the Middle*.

EDUCATIONAL PANELS on the basics of researching Los Angeles; creating an oral history archive; and the intersection of technology, place, and archival materials.

ACKNOWLEDGMENTS

BACK COVER

DIRECTORY of participating archives

VISITOR INFORMATION

ABOUT L.A. as Subject

SCHEDULE OF SESSIONS at a glance

SPECIAL GUEST SPEAKER

CHRISTOPHER HAWTHORNE

L.A. TIMES ARCHITECTURE CRITIC AND AUTHOR OF THE “READING L.A.” ONLINE SERIES

A CSUDH Archives B Pasadena Museum of History C USC Libraries D Loyola Marymount University Library E Los Angeles Public Library F Beverly Hills Public Library G David Boulé Collection H Braun Research Library, Autry National Center

SPECIAL GUEST SPEAKER

11:00 a.m. – 11:45 a.m.
CHRISTOPHER HAWTHORNE
Friends of the USC Libraries Lecture Hall, Room 240



As architecture critic for the *Los Angeles Times*, Christopher Hawthorne is an authoritative observer of Southern California's urban environment. Throughout the year on the *Times'* Culture Monster blog he has engaged in an ambitious reassessment of 25 classic books about Los Angeles architecture and urbanism, written between 1927 and 2007, by authors such as Reyner Banham, Mike Davis, and D. J. Waldie. At the Archives Bazaar he will share his thoughts on these seminal works, and discuss whether some of their optimistic or apocalyptic visions hold relevance for a city that often seems to change faster than it can be analyzed.

FILM SCREENINGS

3:00 p.m. – 4:30 p.m.
RUBEN SALAZAR:
MAN IN THE MIDDLE
Intellectual Commons, Room 233

Currently in production, *Man in the Middle* recounts the life and mysterious death of Rubén Salazar, a prominent twentieth-century Mexican-American journalist. Director Phillip Rodriguez will present a twenty-minute trailer from this work-in-progress and discuss the process of bringing to screen the story of Salazar's transformation from a mainstream, middle-of-the-road reporter to a supporter and primary chronicler of the radical Chicano movement.

PHILLIP RODRIGUEZ is the founder of City Projects, a company that creates media for a rapidly diversifying America and invites new audiences to its educational programs via broadcast, Internet, and community outreach. Rodriguez is also a Senior Fellow for Documentary Filmmaking at the Institute for Justice and Journalism at the USC Annenberg School for Communication. In 2010, Hispanic-Net honored him as the Social Entrepreneur of the Year.

3:00 p.m. – 4:30 p.m.
41ST & CENTRAL: THE UNTOLD STORY OF THE L.A. BLACK PANTHERS
Friends of the USC Libraries Lecture Hall, Room 240

Using exclusive interviews with former Black Panther Party members along with archival footage, *41st & Central* follows the Southern California Chapter of the Black Panther Party for Self Defense from its Black Power beginnings through to its controversial end. The film explores the Black Panther ethos, its conflict with the LAPD, and the events that shaped the complicated and often contradictory legacy of the L.A. chapter.

GREGORY EVERETT directed his first film at the age of nine. A native of Los Angeles, he received professional training in drama, film, and video at the Ebony Showcase Theatre before attending film school at Los Angeles City College. Involved in the evolution of West Coast hip-hop culture, he has worked as a producer and director on music videos. Everett co-wrote and produced three films while attending UCLA. In 1998, he was a producer of the documentary "Eazy Duz It" about the late rapper Eazy E. Along with two partners, he has a Los Angeles film and television production company.

PANEL DISCUSSIONS

9:30 p.m. – 10:45 a.m.
WEST COAST/WEST WING: THE NIXON AND REAGAN PRESIDENTIAL LIBRARIES
Friends of the USC Libraries Lecture Hall, Room 240

While the seat of American political power is 3,000 miles away in Washington, D.C., one only has to navigate our local freeways to visit the libraries of two prominent twentieth-century U.S. presidents. Educational Specialist Mindy Farmer (Nixon) and Archivists Gregory Cumming (Nixon) and Mike Duggan (Reagan) will discuss some of the unique materials linking their collections to Southern California and their efforts to ensure that the institutions present an accurate reflection of history.

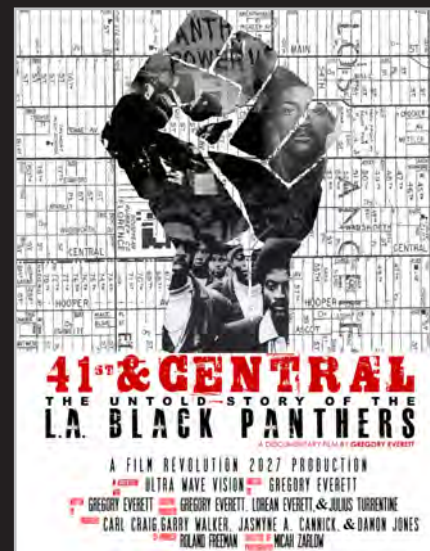
GREGORY CUMMING is Supervisory Archivist of the Richard Nixon Presidential Library and Senior Adjunct Professor of U.S. History at the University of La Verne. Prior to his work at the Nixon Library, he worked directly with Ronald Reagan in establishing the former president's library.

MIKE DUGGAN is the Supervisory Archivist of the Ronald Reagan Presidential Library, where he has worked since 1993. The library's holdings include 50 million pages of presidential documents, over 1.6 million photographs, and extensive film and audio recordings. Additionally, the library includes papers from Reagan's eight years as governor of California.

MINDY FARMER is the Richard Nixon Presidential Library and Museum's first education specialist. Before joining the Nixon Library, she taught history at both the University of Dayton and at her alma mater, Ohio State University.

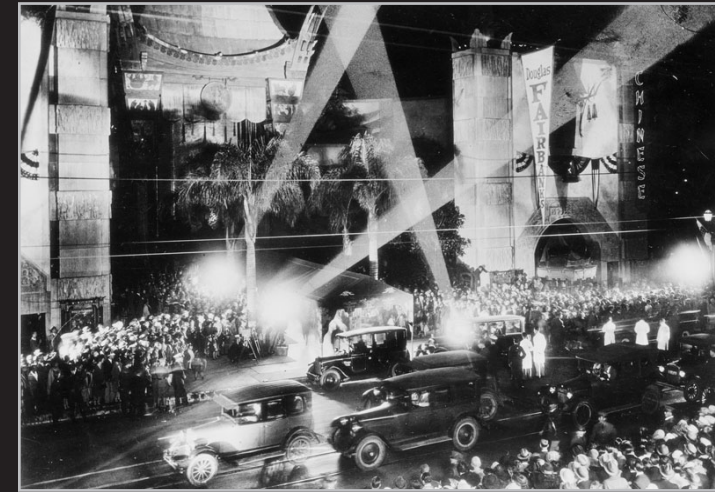


Los Angeles Times Photographic Archive, Young Research Library, UCLA



PANEL DISCUSSIONS

Noon – 1:00 p.m.
READY FOR ITS CLOSE-UP: L.A. IN THE MOVIES
Intellectual Commons, Room 233



As the epicenter of the filmmaking industry, Southern California has been the backdrop for countless movies and television shows. Film historian John Bengston and documentarian Jon Wilkman will discuss how decades of filming have shaped popular perceptions of the city and turned parts of Los Angeles—even those that no longer exist—into iconic landmarks recognized around the world.

JOHN BENGSTON is a business lawyer and film historian who discovered the magic of silent films at an early age. His books *Silent Echoes* and *Silent Traces* explore the early Hollywood history hidden in the background of the films of Buster Keaton and Charlie Chaplin. He has presented his research at events hosted by the Academy of Motion Picture Arts and Sciences, American Cinematheque, and UCLA Film and Television Archive.

JON WILKMAN began his career in New York working with Walter Cronkite on the CBS News documentary unit. Since then he has produced multiple Emmy Award-winning programs, including *The Great American Dream Machine* and *The Los Angeles History Project*. In addition to an active career as a producer, director and writer, he has taught nonfiction writing at USC. Jon is also the coauthor with his wife Nancy of the recent books *Picturing Los Angeles* and *Los Angeles: A Pictorial Celebration*.

1:30 p.m. – 2:30 p.m.
LALO GUERRERO: THE FATHER OF CHICANO MUSIC
Friends of the USC Libraries Lecture Hall, Room 240

Born in 1916, Lalo Guerrero developed an early love for music, learning at age nine to play the guitar—an instrument that rarely left his side over the next eight decades. In performing everywhere from concert halls to classrooms, neighbors' homes to the White House, Guerrero became internationally recognized as the "Father of Chicano Music." His son Dan will share stories and clips of Lalo singing about the struggles and triumphs of his Mexican-American heroes.

DAN GUERRERO is an award-winning television and live event producer and director. His credits include nationally aired music and award show specials for both English- and Spanish-language television. A documentary he produced about his late father aired nationally on PBS stations and has been shown at a number of international film festivals. Hispanic Magazine recognized him as one of the "25 most powerful Hispanics in Hollywood."

ACKNOWLEDGMENTS

Many thanks to our sponsor Luna Imaging. To learn more, please visit them in our exhibition area, or go to their website at www.lunaimaging.com.

EDUCATIONAL SESSIONS

9:30 a.m. – 10:45 a.m.
RESEARCHING L.A. 101
Intellectual Commons, Room 233

Ever wondered how to get started with your Los Angeles research—or research in general? This presentation will provide a detailed overview of how and where to start, including basic research tips useful for anyone working with primary and secondary source material. Topics will include researching from home, visiting archives, the ins and outs of reading rooms, and more.

JENNIFER ALLAN GOLDMAN is the Institutional Archivist and curator of manuscripts at the Huntington Library, where her responsibilities include many collections related to the history of Los Angeles. She previously worked at California State University, Dominguez Hills on the Early Los Angeles History Project.

Noon – 1:00 p.m.
HISTORYPIN: PULLING PHOTOGRAPHY INTO THE FOURTH DIMENSION
Friends of the USC Libraries Lecture Hall, Room 240



Launched in 2010, Historypin is an online database of more than 30,000 historical photographs from museums, historical societies, newspapers, and individuals. Founder Nick Stanhope will introduce the website and show how combining digital tools like Google Street View with vintage photos results in a four-dimensional mosaic, where historic scenes and user-submitted anecdotes overlay contemporary streetscapes. Stanhope will be joined by Zach Behrens of KCET-TV, who will discuss the public television station's online explorations into the history of Southern California places and communities. Behrens will also screen a short video that shows, through archival images, how time has transformed the USC campus.

NICK STANHOPE graduated from Oxford University in 2002. He joined We Are What We Do in 2007 and became CEO two years later. Under his watch, the organization has grown to encompass offices in London, Sofia, and San Francisco. His vision for the nonprofit company is to create positive-feeling products for a mainstream consumer audience, thus simultaneously helping people and addressing major social and environmental issues.

ZACH BEHRENS is a Los Angeles-based journalist who serves as editor-in-chief of blogs for KCET, the nation's largest independent public television station. He previously was editor-in-chief of LAist.com. You can follow him on Twitter at @ZachBehrens.

1:30 – 2:30 p.m.
ON THE RECORD: GETTING STARTED WITH ORAL HISTORY
Intellectual Commons, Room 233

This workshop—presented by Natalie M. Fousekis, Director of the Center for Oral and Public History at California State University, Fullerton—will introduce attendees to the process of conducting oral history interviews. Subjects to be covered include preparing for interviews, proper recording equipment, transcription, and the kind of paperwork needed for depositing the results in an archive.

NATALIE FOUSEKIS is Director of the Center for Oral and Public History at California State University, Fullerton. She has been engaged in oral history work for over fifteen years—conducting dozens of interviews, teaching oral history methodology to undergraduate and graduate students, and coordinating and directing a number of oral history projects. She is the author of the recently published book, *Demanding Child Care: Women's Activism and the Politics of Welfare, 1940-1971*.



Luna Imaging

